

AmazaCart Bestsellers Module

UserGuide

Introduction

Bestsellers add-on module automatically generates the list of your online store's best selling products and displays it in the Customer Zone. When your store visitors browse the online catalog, they can see which products are the most popular among your customers. Inside each particular category of the catalog only products pertinent to that category appear in the '**Bestsellers**' list. The appearance of the list can be configured in a number of ways.

Administrator Zone

Click on the '**Bestsellers**' module link to enter the module's settings page (Figure 1).

Admin menu :: Modules :: Bestsellers settings



Figure 1: Configuring Bestsellers module settings

The module has the following options:

- Number of products in the bestsellers list - a numeric value; setting this value to zero disables the list of best selling products.
- Show thumbnails in the list - this setting only applies if the next option is set to 'the main column' value. Place a checkmark here to enable thumbnails in the bestsellers list.
- Display the list of bestsellers in - select from 'the main column' and 'a side box' options. Adjust these parameters according to your preferences and click on the 'Submit' button to save the changes.

Customer Zone

Every time the store visitor accesses the storefront, the module examines the store database and displays the list of best selling products. Only products included in actual orders with the '*Complete*' and

'Processed' status are considered. So be sure to change the status of all your orders to 'Processed' when you start working on them and to 'Complete' when everything is shipped, so that the Best Sellers will accurately reflect what has been sold.

The Bestsellers list will appear under the list of categories in the main column (Figure 2).



Figure 2: Bestseller list

Terms and Definitions

Add-on module: a software component which integrates flawlessly into AmazaCart software and brings additional functionality to an online store.

Administrator: a registered online store user with administrative access rights who performs administrative tasks at the store including configuring, operating and maintaining all of its components.

Customer: registered store user; registered users have access to additional store who can login, place orders, update and delete his/her own profile.

Shopping cart: a software component that operates on an online store, keeping track of all items that a shopper wants to purchase, allowing the shopper to pay for the whole order at once.

Storefront: the front page of your online store.

User: any person who accesses the online store through the Customer Zone. A user can be registered (**Customer**) or unregistered (**Visitor**).

Visitor: unregistered store user.