

AmazaCart Gift Certificates

UserGuide

The Gift Certificates module allows you to sell gift certificates to your customers that they can send to friends. The gift certificates section under the Management menu allows you to manage gift certificates ordered by your customers, as well as create new certificates. The "Gift certificates" menu appears in the customer zone when you install the Gift Certificates module. There are two options there: "add to cart" and "verify gift certificate". "add to cart" is used to create a gift certificate and add it to the shopping cart. "verify gift certificate" is used to locate a gift certificate by its code.

There are two types of gift certificates in AmazaCart: sent by email and by post. The latter type can be disabled in the "General Settings / Gift Cert." dialog. Emailed gift certificates can include e-Card. If you setup one or more e-Cards in your "Management / Gift certificate e-Cards" menu, the "E-Card" section will appear in the "Add Gift certificate" dialog. A customer can choose one of e-Cards you setup in the admin zone and include it into the gift certificate.

When your customer orders a gift certificate and the order becomes 'Processed' or 'Complete', the gift certificate is automatically changed to 'Active'. You can also activate a gift certificate manually by changing its status to 'Active'. If the gift certificate is to be sent by email, the corresponding email is sent to the recipient when the gift certificate becomes 'Active'. Note that a gift certificate is automatically set to 'Disabled' when the corresponding order is failed or declined.

The following table shows the meaning of gift certificate status:

- **Pending** - The customer has just ordered a gift certificate. Customers will not be able to pay with this certificate until it is active. If you use real-time credit card processing after the order is processed the gift certificate will be automatically activated.
- **Active** - Use this option to activate the gift certificate. Only if the certificate is active customers can use it to make orders and pay using this certificate.
- **Disabled** - This means one of the following: either the gift certificate was created but was not ordered, or the order failed. Use this option to *temporarily disable a gift certificate as well, if necessary.
- **Expired** - This status is automatically set if a customer tries to redeem the expired gift certificate. You can setup the gift certificate expiration period in the General settings / Gift cert. dialog. The default value is 24 months.

To setup a new e-Card, go to "Management / Gift certificate e-Cards" menu and click on "Add new e-Card". You will need to select an e-Card thumbnail (which is shown in the e-Cards list), e-Card image (which is included in the email containing gift certificate) and one of the existing e-Card templates. Currently, there are two templates: 'center_image' (the image is centered and the GC info is under it) and 'left_image' (the image is located to the left from the message body). Both templates are surrounded with image borders. To create a new template, create a .tpl file under the *skins/mail/en/modules/GiftCertificates/ecards* directory. To create a new border image, create two files: *bordername.gif* and *bordername_bottom.gif* under the *skins/mail/en/modules/GiftCertificates/ecards/border* directory, where 'bordername' is a valid file name. If a gift certificate does not contain e-Card, the *skins/mail/en/modules/GiftCertificates/body.tpl* mail template is used.

As for other images, e-Card images can be chosen to be saved either in the database or in the file system. See 'Maintenance / Image files' dialog to move images from database to file system and back to the database.