

AmazaCart Wish List Module

UserGuide

Introduction

AmazaCart **WishList** add-on module offers two features designed to improve customer experience at your store and attract new customers: it allows your existing customers to build and maintain wish lists of products for future purchase by themselves or others and to recommend select products to their friends and relatives via email.

Administrator Zone

This section contains information on:

- [managing wish lists](#)
- [customizing email messages](#)

Managing Wish Lists

The store administrator can review and manage wish lists from the 'Wish lists' section of the 'Management' menu.

Admin menu :: Wish Lists

Search wish lists

List ID: -

E-mail:

SKU:

Product name:

Creation date from:

Creation date through:

Managing wish lists

You can search the wish lists by their IDs, owner emails, wish list creation dates, or individual products' SKU or name. Specify the search options and click on the '**Search**' button to see the wish lists that match your criteria. Empty search displays the complete set of customer wish lists.

Found 2 wishlists

Search results					
	ID	Creation date	E-mail	Customer	
<input type="checkbox"/>	3	08/05/2006	russell@example.com	Russell Jack	See details >>
<input type="checkbox"/>	2	08/05/2006	doe@example.com	Doe John	See details >>
<input type="button" value="Delete"/>					

Sample wish list search results

The store administrator has a possibility of deleting customer wish lists. If you want to delete a wish list, place a checkmark against the wish list owner's email and click on the **Delete** button, then in the pop-up box confirm the deletion.

The store administrator can also view wish list contents. To see the wish list of a customer, click on the 'See details' link next to the email of the wish list owner. While looking through the wish list, you can click on the **Print Wish List** link to print it or the **Delete Wish List** link to delete it. Clicking on a product name or thumbnail redirects you to the product details page.

Admin menu :: Wish Lists :: Wish List #3

Wish List

Wish List ID: #3
Creation date: 08/05/2006
E-mail: russell@example.com

Products

	SKU: SKU4 Product: Adobe Photoshop CS Quantity: 1 Item price: \$ 599.90 Total: \$ 599.90
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Viewing customer's wish lists

Customizing Email Messages

WishList module uses two email message templates: one for the wish list email and another for the product recommendation email. The templates are located in the *"skins/mail/en/modules/WishList"* subfolder of AmazaCart installation and can be edited using Template editor. To modify a template, choose the 'Advanced templates' tab in the 'Template Editor' section of the 'Look & Feel' menu. In the inner box

choose the 'Email templates' tab, and then proceed to 'modules' -> 'WishList'.

Admin menu :: Template editor :: skins/mail/en/modules/WishList/send_friend

Basic templates | **Mail templates** | User-defined pages | Advanced templates

Mail templates folder: ▶ Go back
skins/mail/en/modules/WishList/send_friend

Subject:
{sender_name} recommends this product to you

Body:

```
<html>
<body>
<p align="justify">
You are receiving this e-mail notification from
{config.Company.company_name}
because {sender_name} has suggested that you might be interested
in the following product:
</p>
<table border=0 cellpadding=0 cellspacing=0 width="100%">
<tr>
<td colspan="2" align="left"> {product.name} </td>
</tr>
<tr>
<td align="left">Description:</td>

```

Signature:

```
--<br>
Thank you for using LiteCommerce shopping system<br>
<br>
Phone: {config.Company.company_phone}<br>
Fax: {config.Company.company_fax}<br>
URL: {config.Company.company_website}

```

Save Cancel

Modifying default email messages of the WishList module using Template editor

Choose the 'send' folder for the subject and body of the wish list email message template and 'send_friend' for the product recommendation email templates. Please consult AmazaCart Reference UserGuide for detailed information on using template editor.

Customer Zone

This section describes the customer interface to the features provided by the **WishList** add-on module: - ['Add to wish list'](#) and ['Send to friend'](#).

Note: **WishList** features are only available to customers who have registered and have an account.

'Add to wish list' Feature

'Add to wish list' feature is designed to help customers organize gift buying for holidays and special occasions as well as create shopping-idea lists for gifts they want to buy for others or for themselves in the future. Wish lists are maintained between customer visits, so they remain in the online store database even when the customers log off.

WishList module adds a **'Wish list'** tab to the customer front end in case the 2-column design is used for the Customer Front End.

In case of the 3-column design, besides a **'Wish list'** tab a **'Wish list'** link is added to the **'Shopping cart'** menu in the Customer Front End. Wish list section can be accessed from any page within the Customer Zone.



Wish list link in a 3-column design

As you browse the store, you can add products to the wish list by clicking on the **'Add to wish list'** button on the product details page or in the catalog.

Note: When both the **ProductOptions** module and the **WishList** module are installed and enabled at your online store, adding products to Wish list becomes slightly different for products which have product options. To add a product with product options to Wish list, customers have to click on the 'Add to Wish List' button, after what they are redirected to the product details page. Here they select the specific product and need to click 'Add to Wish List' again. The products which do not have any product options are added to Wish list directly.



'Add to wish list' button added to the catalog

When the product is added to the wish list, your browser switches to the 'Wish list' section. Entering the section allows you to manage your wish list: add wish list items to the shopping cart, change product amounts, remove products from a wish list and email the wish list to the address you provide.

Wish List



Beatles "Vintage Logo" T-shirt

Description

Cotton/Poly Blend Tshirt

Details

Weight: 1.00 lbs

Price: \$ 16.88 x = \$ 16.88 Update amount Remove

Add to cart

Clear Wish List
Send entire wish list by e-mail:
Send

Sample wish list

- To add a product to the wish list, click on the **'Add to cart'** button next to the product details.
- To change the product amount, enter the new amount in a corresponding field and click on **'Update'**
- To remove a product from the wish list, click on **'Delete'** next to the product details
- To empty the entire wish list, click on the **'Clear wish list'** button
- To send your wish list via email, enter email address in the 'Send entire wish list by email' field and click **'Send'**

Once the wish list item has been purchased, it is removed from the list. If the list contains multiple items of this product and you buy a lower number, only the difference will remain in the updated wish list.

'Send to friend' Feature

The store customer does not need to maintain a wish list if he only wants to share products and special offers he discovers at your store with his friends. He can send an email recommendation right from the product details page.

Catalog > Clothing & Fashion > Clothes > Beatles "Vintage Logo" T-shirt



Description
Cotton/Poly Blend Tshirt

Details
Weight: 1.00 lbs
Price: \$ 16.88

[Add to Cart](#) [Add to Wish List](#)

Send to a friend

Your name: *

Your e-mail: *

Friend's e-mail: *

[Send to friend](#)

Sample 'Send to friend' form

To recommend a product to a friend, a customer has to perform the following actions:

1. Log into their account.
2. Select the details page of the given product.
3. In the recommendation form provide his name and email address as they want them to appear in the recommendation email, provide his friend's email address. The sender's name and email fields are filled in with data taken from the customer's profile.
4. Click on the '**Send to friend**' button.

Note: Email addresses entered in this form are not kept in the store database.

Terms and Definitions

Administrator: a 'super-user' of the online store system who is privileged to configure the entire store and manage products, customers and orders

Administrator zone: an administrator back office where the store Administrator can configure, control and monitor store operations, enable or configure various features of the store

Customer: a registered store user

Customer zone: an area at the online store where store customers can manage their profiles and review their orders

User: anyone who visits the online store

Wish list: online store feature, which allows online store customers to build and maintain lists of products for future purchase by themselves or others.